



Lost in the Mix

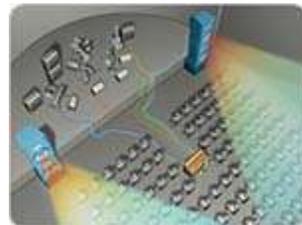


- ▶ The Bose System
- ▶ Overcoming the Challenges
 - » How did I sound?
 - » Speaker directionality
 - » **Lost in the mix**
 - » Excessive reverb
 - » Too much gear
 - » Way too loud
 - » Eye-ear disconnect
- ▶ Conventional Approach
- ▶ Frequently Asked Questions

Imagine listening to a roomful of people through a single telephone. The sounds of all those voices are merged together and sent through a single speaker so it's much harder to understand individual voices clearly.

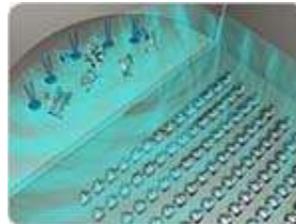


This is similar to what happens with a Triple System where components take audio signals from many different instruments and voices, and combine them into a single, composite signal. The mixed signal is then reproduced through a single speaker, such as a stage monitor, making it harder to distinguish individual instruments.



In a conventional system, the individual instruments and vocals are mixed together to create one channel of sound that the audience hears from the PA system.

With the Bose approach, each musician creates their own unique sound without any mixing boards. Lyrics remain intelligible and the sound radiates in a very wide pattern.



The new Bose® approach addresses this problem by eliminating the need for a mixing board, monitors, or PA speakers. With one Cylindrical Radiator™ loudspeaker for each musician, instrument sounds come from where the individual players are. The audience hears instruments and voices spread across the stage, as they would in an unamplified performance. And everyone on stage and in the audience hears clear, natural sound without

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